

TREND LINK

NEWSLETTER FOR ALL TREND CUSTOMERS

WINTER/SPRING 2016

Hot New Products

Honing & Polishing Kit

Door & Board Lifter

Digital Angle Finder

Digital Depth Gauge

Easyscribe

Honing Compound & Strop

Complete
Sharpening Kit

Coarse/Extra Coarse
Diamond Stone

Adjustable Lock Jig

Skeleton Hinge Jig

Win a shop full of products

Enter our sweepstake
to win a shop full
of products worth
\$1500

trend[®] **60**
routing technology YEARS

WELCOME

to this issue of
TRENKLINK

It has been 60 years since Mr Jim Phillips turned his ideas and vision into a business that now 60 years later is a leading brand in Routing and Woodworking accessories. In keeping with Mr Phillips principles of 'superior product quality, innovation and the best customer service', Trend continues to grow today.

As you review the 60th Anniversary Trendlink you will see our exciting and varied new products that Trend is introducing into the marketplace in 2016. Please keep visiting trend-usa.com where all new products can be viewed and for all the latest Trend news, updates and videos.

We have included a profile covering two of our quality distributors as our business is dependent on our strong partnerships with our distributors.

Many of you will have seen us and visited our Stand at the woodworking shows and woodturning symposiums across North America. Please see the Woodworking shows listed on page 5 for details of all the 2016 Shows where Trend will be exhibiting.

To celebrate 60 years of innovation and service, we have decided to offer our readers the chance to win \$1500 of Trend products in a sweepstake, details are shown on the back page of this edition of Trendlink.

Finally, in looking to the future, Trend sees exciting opportunity for innovation and development of our product range. We believe that Jim Phillips founding principles will guide our company to continued growth and success. We thank you for your business and look forward to serving you as we head into the next sixty years!

Thank you.



Jamie LaMuraglia
Vice-President
Sales and Marketing
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Celebrating
60
YEARS

HAPPY 60TH BIRTHDAY

Since 1955 when Jim Phillips first set up the business, the company has developed and grown into the market leading brand that it is today. Some things have remained the same; the desire to offer innovative and quality products that meets the needs for the Professional and DIY enthusiast.

METRIC SCALE ROUTER BITS

TREND is proud to introduce a new range of router bits.

The line contains a full range of metric router bits from 2mm to 50mm in diameter (standard and hinge bore design), unique straight bits with metric depth of cut scale etched onto the body and guided slotting tools.

We are now building our inventory based on bits that our customers ask us to keep in stock. If you don't see it - ask for it and we will attempt to keep them on our shelves in our Greensboro, NC warehouse!



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Hot New Products

Honing & Polishing Kit

Ideal for upscale contractors, woodworkers and cabinetmakers who produce precision work with hand tools.



U*DWS/KIT/B

Door & Board Lifter

Allows up, down and side to side movement for easy positioning and fixing of doors, panels and drywall boards.



U*D/LIFT/B

8" (200mm) Digital Angle Finder

Robust lightweight aluminium construction with 2" wide folding metal blade and locking function.



U*DAF/8

Skeleton Hinge Jig

Fully adjustable two part hinge recessing jig, made from aluminum extrusion for strength and to be lightweight for easy transportation.



U*H/JIG/C

Digital Depth Gauge

LCD depth gauge for setting tool height in a plunge router, router table and saw bench.



U*GAUGE/D60

Offset Scribing Easyscribe

A handheld offset pencil line drawing scribing tool with extendable plate. Used by installation contractors.



U*E/SCRIBE

Diamond Honing Compound & Strop

Designed for applying a highly polished finish to a sharpened cutting edge on a chisel or plane iron.



U*DWS/HP/US &
U*DWS/HP/LS

Complete Sharpening Kit

Perfect for all woodworkers as router bits, forstner bits, carbide inserts, knives and more can be sharpened. Includes educational booklet & DVD.



U*DWS/KIT/C

Coarse/Extra Coarse Diamond Stone

Ideal for wood turners, onsite chisel flattening and hunters in the field.



U*DWS/CC/CX

Fully Adjustable Lock Jig

Adjustable sliding inserts to allow faceplate and mortise recesses for popular size door locks to be routed.



U*LOCK/JIG/B

MEET OUR DISTRIBUTORS



Peachtree Woodworking Supply began with one employee working out of a garage. Today, Peachtree has expanded into a 30,000 square foot warehousing facility that includes a manufacturing shop and it is one of the largest retail woodworking stores in Atlanta, Georgia. Peachtree Woodworking has grown to the point where there are 25 employees and many of them are woodworkers who understand and utilize the products that they sell.

Peachtree Woodworking's goal is to provide top quality products at affordable prices to their customers.



They currently stock over 8,000 woodworking tools and accessories and their product offering grows daily.

Peachtree has been in business for over 15 years and they have made an enormous and positive impact on the woodworking industry.

Trend is proud to be a partner with Peachtree as Trend's business continues to grow in their store, through the catalog, online and at The Woodworking Shows.



DON'T FORGET OUR UNRIVALLED ONGOING SUPPORT TO YOU!

Located in our global headquarters in Watford, England, the Trend Technical Support team has over 70 years of experience in woodworking and customer service - you can contact our knowledgeable staff online and an expert will answer immediately through 12:00 PM EST or you will have an answer by the next morning.



Unrivalled Technical Support and Customer Service.

SIMPLE SEARCH TO FIND YOUR NEAREST DISTRIBUTOR

Type in zip code, town or store name to locate your store
www.trend-usa.com/stockist



Craft Supplies USA was founded in 1982 by Darrel Nish and his father Dale Nish. Still family owned and operated, Darrel Nish has led the company as President since its inception and continues to do so today.

Throughout the constant growth and improvement over the years, one thing has never changed at Craft Supplies: their commitment to provide their valued customers with the very best products and customer service while maintaining an uplifting environment for their employees. Indeed, Craft Supplies has always been known as educators as well as a turning tool supply company.

Craft Supplies and Trend have the shared belief that customers deserve the very best from their suppliers.



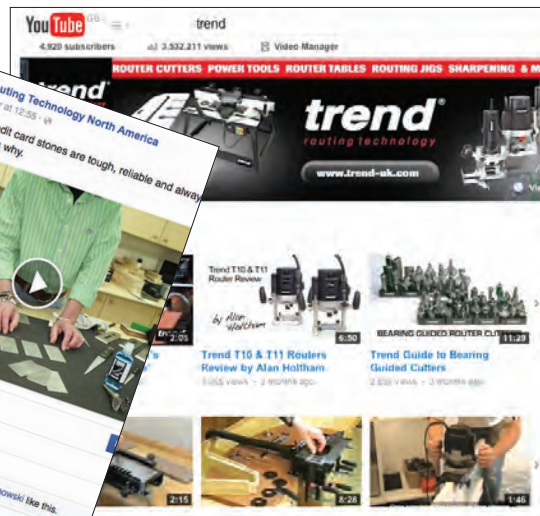
Further, Craft Supplies is known as the premium distributor of woodturning tools and Trend is known throughout the world for our premium sharpening tools and supplies.

We value our partnership with Craft Supplies and Trend is proud to be present at the Utah Woodturning Symposium every year.



TREND EBLAST, FACEBOOK AND YOUTUBE CHANNEL

Sign up to receive our email newsletter to stay up to date with new Trend products, promotions and competitions.



Powered by Trend - Trend Shopper - Woodturners

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Win a Shop full of Tools

To enter, simply attend one of the shows we will be present at and fill in an entry form and be entered into both the Complete Sharpening Kit competition and the Shop full of Products Competition.
 Alternatively [click here](#) to enter the Shop full of Products Competition only.



Upcoming Show Dates
 Come visit the Trend booth at the following shows.

<p>The Woodturning Show JAN 6 - 10, BALTIMORE</p> <p>The Woodturning Show JAN 13 - 17, INDIANAPOLIS</p> <p>Sun & Koly Show JAN 15 - 17, INDIANAPOLIS</p>	<p>The Woodturning Show FEB 5 - 7, ST. LOUIS</p> <p>The Woodturning Show FEB 12 - 14, DETROIT</p> <p>The Woodturning Show FEB 19 - 21, NEW JERSEY</p>
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Products | Knowledge | Projects | News
 Classes | Classes | Competitions
 Shows | Shows

MEET TREND'S DIAMOND SHARPENING EXPERT **JAMES BARRY**



James Barry has over 30 years experience in the diamond sharpening industry. Listening to feedback from users and with his "hands on" experience has given James a unique insight into the process of sharpening.

Working in association with Trend, James Barry has not only developed a complete range of precision quality diamond files, bench and slip stones but also a comprehensive range of sharpening solutions for all hand tools.



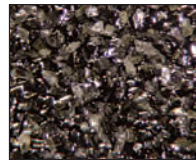
"Maintaining your tooling yourself prolongs its life, improves efficiency and saves money. Do not be frightened or wary of the concept of 'in-house maintenance', it can be straight forward and easy. Businesses, tradesmen and hobbyists are looking at ways of reducing their costs and overheads, it is no longer a disposable society that we live in. The ability to be able to sharpen easily in seconds with precision diamond whetstones from Trend achieves this aim. They are used worldwide by professionals, tradesmen and hobbyists alike. Sharpening is not rocket science and it is not complicated, it can be simple and easy, anyone can do it."

James maintains that the combination of virtually perfectly flat pre-ground plates, electroplated monocrystalline diamond, double sided (coarse/fine) surfaces and the utilization of diamond abrasive lapping fluid rather than water are some of the features that separate Trend's diamond sharpening products from other brands.

Trend are so confident in their product that they offer an unprecedented 5 year Warranty on their range of precision diamond whetstones, slip stones and files.

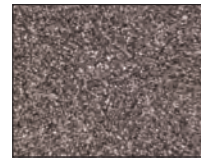


After years of research the following micron sizes of diamond have been chosen as the optimum for performance for the great variety of hand tools that can be sharpened using this precision range. The diamond is set into nickel, 2/3 buried and 1/3 exposed (locked in like an iceberg).



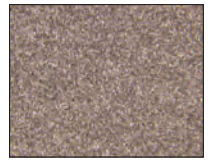
Coarse

50 Micron/300 Grit



Fine

25 Micron/600 Grit



Fine

15 Micron/1000 Grit

Coarse: 300 grit, the micron size for the coarse cut has been chosen to optimise the speed of cut for when large stock removal is required. It is also an ideal grit size for flattening the backs of chisels and plane blades. It is also the popular choice for general joinery/site work and several applications in the woodturning industry. Ideal for all HSS products.

Fine: 600 grit is the most suitable grade for general fine sharpening. Ideal for Carbide router bits, turning tool inserts and circular sawblades.

Fine: 1000 grit is perfect for producing razor/polished edges. Still with a very fast speed of cut. Ideal for carvers, cabinet makers, hunting knives, all fine woodworking.

"Use little pressure, let the diamond do the work, use the weight of the tool only on the surface of the stones"





"Trend has a precision range of quality diamond whetstones for all your sharpening needs"

By teaching the fundamental science of Trend's unique diamond product and by showing that a razor edge can be easily achieved in seconds James Barry has converted thousands to the joy and simplicity of quality diamond sharpening using Trend's extensive range of products.



Woodworking Shows

Come visit the Trend booth at the following 2016 shows.

The Woodworking Shows

JAN 8 - 10, BALTIMORE

The Woodworking Shows

JAN 15 - 17, INDIANAPOLIS

Gun & Knife Show

JAN 15 - 17, INDIANAPOLIS

The Woodworking Shows

JAN 22 - 24, NEW ENGLAND

The Woodworking Shows

JAN 29 - 31, COLUMBUS

Woodwerks Show

JAN 29 - 31, COLUMBUS

Tennessee Woodturners Symposium

JAN 29 - 30, NASHVILLE

The Woodworking Shows

FEB 5- 7, ST. LOUIS

The Woodworking Shows

FEB 12 - 14, DETROIT

The Woodworking Shows

FEB 19 - 21, NEW JERSEY

The Woodworking Shows

FEB 26 - 28, HOUSTON

Toronto Woodworking Show

FEB 26 - 28, TORONTO

Arizona Woodturning Symposium

FEB 26 - 28, PHOENIX

The Woodworking Shows

MAR 4 - 6, MINNEAPOLIS

The Woodworking Shows

MAR 11- 13, MILWAUKEE

The Woodworking Shows

MAR 18 - 20, TAMPA

The Woodworking Shows

APR 1- 3, ATLANTA

Totally Turning / Fine Woodworking Show

APR 1- 3, SARATOGA SPRINGS, NY

The Woodworking Shows

APR 8 - 10, KANSAS CITY

Utah Woodturning Symposium

MAY 11 - 14, ST. LAKE CITY

Chicago Woodturners Symposium

JULY 22 - 24, CHICAGO

SWAT Woodturners Symposium

AUG 26 - 28, WACO

WIN A SHOP FULL OF PRODUCTS!



Includes 5 gallon cleaner bucket

**WORTH
\$1500**

To enter the "Shop full of Products" sweepstake or to get notifications of our upcoming shows please sign up to our mailing list by visiting trend-usa.com or via the link shown on our facebook page.

Competition closes 30th April 2016. For full Terms & Conditions please visit www.trend-usa.com/sfpcomp

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